

30-60 Minute Consultation Preview



More Traffic. More Leads. More Customers. Period.

Discover Your Specific Business Challenges, And Plan For Success

The first step in our call is to learn about your business challenges, and identify your primary goals. For most organizations, making more direct sales is the primary objective. But maybe your goals center around lead generation, setting up an appointment, or getting a newsletter subscription. Whatever, your goals are for your business, optimizing and expanding **your online presence is extremely important to your success.**

Almost All Customers Will Find You Online

Almost all of your new customers will find your company online. Our goal is to grow your web traffic by making your site more visible on search engines, social media, and other sales channels. When you bring more people to your website, and increase your conversion rates, sales will grow dramatically!

Success Online = Business Success

Imagine what it would feel like to have so many new sales every week that you have to expand. Being busy feels a lot better than wondering if you'll have enough revenue to pay all the bills! That's what we want to help you achieve at SEO-Fixer; **growth, resiliency, longevity, and profitability.**

Questions to ask yourself before we meet.

- How many more customers or sales can I handle in the next 6 months?
- What is my ideal customer like?
- What are the biggest challenges my company faces in finding new customers?
- Who are my top 3 competitors in my industry / market?

Next, we'll look at building you a customized plan to maximize your online presence.

The SEO (Search Engine Optimization) Game Plan

Your SEO game plan will cover 5 phases that repeat every month. **SEO never stops** because your **competition doesn't stop**. Web technology is always changing and evolving. It's important to innovate new strategies, and ways to locate your potential customers so you don't fall behind. There are a lot of technical aspects of SEO, and it's important you find a partner with the experience and expertise you need.



Preparation Phase - In this step we lay the groundwork, conduct keyword and competitor research, and define goals and strategies for success.

Crawl Phase - In this step, we evaluate current rankings, assess search visibility of keyword topics, and perform a technical audit of the website.

Optimization Phase - Here, we resolve site-wide optimization issues, improve existing content elements, Identify SERP Features, and create and optimize new content.

Link Analysis Phase - In this phase, we analyze current backlink and interlink profiles, conduct a competitive link analysis, and research new backlink opportunities. Establishing new backlinks and getting rid of ones that hurt you will boost your searchability and Domain Authority.

Reporting Phase - Here, we create customized reports that you'll receive every month. Your reports will help us learn what is affecting searchability and Domain Authority, both positive and negative. We use this reporting to make changes based on tracked metrics that will help us reach your goals.

Additionally, we'll talk about:

- Using AI-Powered Strategies
- Social Media Integration
- Cross Channel Integration
- PPC (Paid Advertising Management)
- Consistent Keyword Optimized Content Creation

Wrapping Up

In your consultation we'll answer any questions you have, and showcase examples of our past successes. We'll also go over our competitive and transparent pricing structure so you know exactly what to expect.

We pride ourselves on our great customer service, and it shows in how our customers talk about us! We invite you to take a look at some of our five star [customer reviews here](#).

When You're Ready To Get Started

We will work around your busy schedule. Let us know when you're available, and if you'd like to schedule a zoom call, phone call, or an in-person appointment.

Email us at friends@seo-fixer.com and one of our account experts will confirm within 24 hours. We look forward to exceeding your expectations!